

# Overview of Features

- Key Features

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Appvibe Design Review Board is a powerful Jira app created to streamline the design review process. It effectively manages design reviews, feedback, and iterations by linking design assets directly to Jira tasks. This enables teams to efficiently track feedback and ensure that design projects progress smoothly from ideation to completion.

Incorporating customer feedback into design reviews provides critical insights that bridge the gap between design intention and user expectation. Feedback helps teams make informed decisions, enhances design quality, and ensures final deliverables align with user needs and project goals.

- **Feedback Submission:** Capture feedback seamlessly through Jira issues and dedicated forms.
- **Organized Views:** Use tags, filters, and saved views to sort and prioritize feedback efficiently.
- **Direct Jira Integration:** Link customer feedback to Jira issues, ensuring actionable follow-ups.
- **Customizable Layout:** Add, remove, or rearrange columns to suit your team's feedback tracking needs.
- **Activity History:** Maintain a clear log of actions and updates made to each feedback record.

With the Appvibe Design Review Board, teams can enhance their design review process, fostering a more collaborative environment that prioritizes actionable insights and streamlined iterations. The direct integration with Jira ensures that all feedback is effectively managed and that design objectives are continuously aligned with overall project goals.