

# Overview of Features

- Key Features

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Appvibe Event Planning Board is an efficient Jira app designed to help manage event planning tasks, resources, and timelines. It offers a clear visual overview of an event's progress, enabling teams to streamline their workflows and enhance collaboration. By integrating with Jira, the app ensures that all event-related activities align with broader organizational objectives.

Capturing customer feedback is crucial for refining event tasks and planning. By leveraging this feedback, teams can identify areas needing improvement, introduce innovative solutions, and ensure a more successful event execution. This continuous loop of feedback and action helps in aligning the final outcome with stakeholder expectations and enhances overall event quality.

- **Feedback Submission:** Capture feedback seamlessly through Jira issues and dedicated forms, allowing teams to prioritize and address concerns effectively.
- **Organized Views:** Use tags, filters, and saved views to sort and prioritize feedback efficiently, ensuring that no valuable insights are overlooked.
- **Direct Jira Integration:** Link customer feedback directly to Jira issues, enabling actionable follow-ups and ensuring that feedback translates into tangible improvements.
- **Customizable Layout:** Add, remove, or rearrange columns to suit your team's feedback tracking needs, providing flexibility in how feedback is viewed and managed.
- **Activity History:** Maintain a clear log of actions and updates made to each feedback record, ensuring transparency and accountability in the feedback management process.

The Appvibe Event Planning Board empowers teams to create more successful events by integrating feedback effectively into their planning processes. With its robust features and seamless Jira integration, it helps ensure that every detail is managed efficiently and that teams can adapt to changes swiftly.