

# FAQ

**What is the object and purpose of this app?** The purpose of the app is for Marketing Campaigns. It is designed to organize marketing campaigns, tasks, and results, providing visibility into the success of marketing efforts.

**What types of feedback can the app track?** The app supports tracking Marketing Campaigns, including Campaign Name, Target Audience, Budget, Start Date, End Date, and Campaign Status. You can also add custom fields for other related fields that you wish to track.

**How do I install the app?** You can install the app from the Atlassian Marketplace. Navigate to the Apps section in Jira, search for the app name "Marketing Campaign Tracker," click Install, and follow the prompts.

**How do I get support for the app?** Support is available via our support page at <https://appvibe.com/support>.

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