

# Installation

Marketing Campaign Tracker is a powerful Jira app designed to streamline the management of your marketing campaigns. Follow these steps to install and access the app within Jira.

## Step 1:

Log in to Jira using an account with Admin privileges.

## Step 2:

Open the Atlassian Marketplace within Jira by clicking on **Apps** in the top menu and selecting **Explore more apps**.

## Step 3:

Utilize the search bar to look for **Appvibe Marketing Campaign Tracker**.

## Step 4:

Select the app and click **Get app** or **Try it free**. Confirm installation and grant all required permissions.

## Step 5:

After installation, navigate to **Manage Apps** in the Admin section to ensure the app is enabled.

Once the installation is complete, locate the Marketing Campaign Tracker link under the **Apps** section in the left menu to begin using the tool. This app will enhance your ability to track and manage marketing campaigns directly within Jira.

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