

# Overview of Features

- Key Features

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Appvibe R&D Task Manager is a powerful Jira app specifically designed to streamline the management of research and development tasks. It allows teams to effortlessly track experiments, manage tasks, and record results, simplifying R&D project management. By integrating seamlessly with Jira, the app bridges the gap between R&D activities and broader project workflows, ensuring a cohesive process from ideation to execution.

Gathering customer feedback is crucial for guiding R&D efforts in the right direction. Appvibe R&D Task Manager provides the tools necessary to collect, organize, and prioritize feedback, enabling teams to make data-driven decisions that align with user needs and expectations. This integration ensures that the feedback loop remains unbroken, directly informing R&D developments and keeping projects relevant and effective.

- **Feedback Submission:** Capture feedback seamlessly through Jira issues and dedicated forms.
- **Organized Views:** Use tags, filters, and saved views to sort and prioritize feedback efficiently.
- **Direct Jira Integration:** Link customer feedback to Jira issues, ensuring actionable follow-ups.
- **Customizable Layout:** Add, remove, or rearrange columns to suit your team's feedback tracking needs.
- **Activity History:** Maintain a clear log of actions and updates made to each feedback record.

In conclusion, Appvibe R&D Task Manager transforms how R&D teams operate by enhancing visibility and control over feedback. It enables teams to focus on what matters most—developing innovative solutions without losing sight of user requirements, thereby optimizing the R&D process within Jira.