

# Overview of Features

- Key Features

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Appvibe Sales Pipeline Manager is a powerful Jira app designed for managers to oversee leads, sales opportunities, and client interactions seamlessly. By offering a comprehensive lens into the sales pipeline, it equips teams with the tools needed to track and optimize every stage of the customer journey efficiently.

Gathering and utilizing customer feedback is crucial for identifying sales opportunities and enhancing the sales strategy. The Appvibe Sales Pipeline Manager allows teams to capture this feedback directly within Jira, enabling data-driven decisions that can lead to closing more deals.

- **Feedback Submission:** Capture feedback seamlessly through Jira issues and dedicated forms.
- **Organized Views:** Use tags, filters, and saved views to sort and prioritize feedback efficiently.
- **Direct Jira Integration:** Link customer feedback to Jira issues, ensuring actionable follow-ups.
- **Customizable Layout:** Add, remove, or rearrange columns to suit your team's feedback tracking needs.
- **Activity History:** Maintain a clear log of actions and updates made to each feedback record.

By centralizing feedback and aligning it with actionable steps, Appvibe Sales Pipeline Manager supports teams in refining their sales processes, ultimately driving better sales outcomes and customer satisfaction.