Overview of Features

- [Key Features](#)

Key Features

Welcome to the Sales Pipeline Manager app for Jira, an efficient tool designed to streamline how you manage customer feedback. This app offers a powerful suite of features that help teams capture, organize, and act on feedback with precision and clarity, all within the Jira environment.

Feedback Submission:
Capture feedback seamlessly through Jira issues and dedicated forms. This feature ensures that all feedback is integrated directly into your existing workflows, providing a streamlined method for teams to record and address customer insights without any disruptions.

Organized Views:
Use tags, filters, and saved views to sort and prioritize feedback efficiently. By categorizing and highlighting important feedback, Sales Pipeline Manager helps teams focus on what matters most, enabling them to respond rapidly and align feedback with strategic business objectives.

Direct Jira Integration:
Link customer feedback to Jira issues, ensuring actionable follow-ups. This tight integration guarantees that feedback is not just captured, but translated into concrete action plans by converting feedback directly into Jira tasks for team members to address.

Customizable Layout:
Add, remove, or rearrange columns to suit your team's feedback tracking needs. This flexibility allows teams to personalize their feedback management workspace, making it easier to track and analyze feedback in a format that makes sense to them.

Activity History:
Maintain a clear log of actions and updates made to each feedback record. This comprehensive history ensures transparency and accountability, providing clear visibility into what changes were made, by whom, and when, thus facilitating better team collaboration and communication.